

Marketing Audit

Sample Clinic

How customers find, choose and book a skin clinic in Denpasar, and where Sample Clinic stands on each step.

Perplexity names Sample Clinic in half its answers. It names Competitor A in every one.

6 of 12

Sample Clinic

12 of 12

Competitor A

Asked four questions about skin clinics in Denpasar, three times each, on 13 October 2026, Perplexity named Sample Clinic in 6 of its 12 answers. It named Competitor A in all 12.

What's working

Sample Clinic is in the Google Maps top 3 for 6 of its 10 treatment searches in Denpasar, and ChatGPT named it in all 12 answers to the same four questions.

The largest documented gap

Perplexity, the assistant that shows its sources, leans on guides and booking sites (Fresha in 21 of 30 answers, WhatClinic in 13), and Sample Clinic isn't listed on either.

What to do first

Get Sample Clinic listed on the guides and booking sites Perplexity cites, then reply to every new Google review (0 of the newest 20 have a reply).

Strong where customers find and book Sample Clinic. Weakest on reviews, guides and Instagram.

Four levels. Good = every strong condition but one, missed by a little.

Found	P1 Google Business Profile	Good	Services listed; no Book button; newest update 18 June 2026.
Found	P2 Maps and local search	Strong	Maps top 3 in 6 of 10 treatment searches; not in the first 15 for "dermatologist denpasar".
Found	P3 Local guides and directories	Weak	On Best Aesthetics Bali; not on Fresha or WhatClinic, which Perplexity cites most.
Found	P4 AI assistants	Good	Named in 20 of 22 ChatGPT service answers, 10 of 22 Gemini, 5 of 22 Perplexity. ChatGPT Strong Gemini Good Perplexity Weak
Found	P5 Data search engines read	Good	Crawlable site with clinic data; the [device] and contact pages not found in a site: search.
Chosen	P6 Website and service pages	Strong	Each service has its own page, the dermatologist named, a booking button on screen 1.
Chosen	P7 Reviews and replies	Missing	About 70 to 80 reviews in 90 days; 0 of the newest 20 have an owner reply.
Chosen	P8 Trust signals	Strong	Name, title, registration, licence, accreditation and devices shown plainly.
Chosen	P9 Instagram	Weak	12 posts a month; 11 of 30 captions give a way to book; bio link opens the site.
Chosen	P10 TikTok	Good	14 posts in 90 days; no link or contact in the bio; found in 1 of 4 searches.
Booked	P11 Booking path and WhatsApp	Good	Two taps to the same WhatsApp from every entry; no Book button on Google.
Booked	P12 Mobile speed	Strong	Real users' data passes Core Web Vitals on the homepage and the [device] page.
Booked	P13 Enquiry tracking	Weak	Analytics and WhatsApp events in the code (firing not observed); no TikTok pixel.

Around the places: Ads Good Languages Good Health advertising screen: 12 risk flags (slide 14), not rated, not legal advice.

ChatGPT knows Sample Clinic. Perplexity, which shows its sources, mostly doesn't.

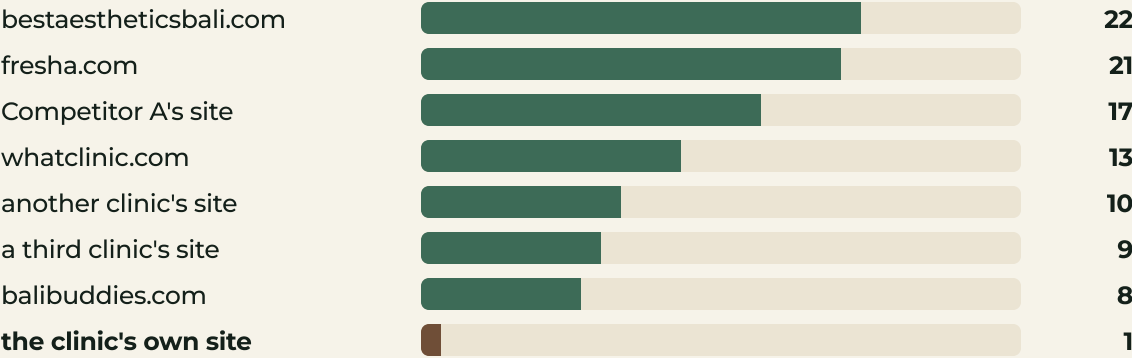
Named in 30 answers each	ChatGPT	Perplexity	Gemini	All 90
Sample Clinic	27 of 30	5 of 30	14 of 30	46
Competitor A	8 of 30	16 of 30	21 of 30	45
Competitor B	5 of 30	6 of 30	13 of 30	24
Competitor C	8 of 30	6 of 30	7 of 30	21

Headline questions, 3 runs each	ChatGPT	Perplexity	Gemini
Sample Clinic	12 of 12	6 of 12	8 of 12
Competitor A	4 of 12	12 of 12	7 of 12

Headline questions: Q02 dermatologist, Q04 skin tightening, Q11 Profhilo, Q17 pigmentation laser, all in Denpasar.

Sample Clinic named, by question type	ChatGPT	Perplexity	Gemini
General (3 questions)	3 of 3	0 of 3	3 of 3
A Tightening (7 questions)	5 of 7	2 of 7	3 of 7
B Boosters (6 questions)	6 of 6	1 of 6	3 of 6
C Laser (6 questions)	6 of 6	1 of 6	3 of 6
Visitor (5 questions)	5 of 5	1 of 5	1 of 5
Safety (3 questions)	2 of 3	0 of 3	1 of 3

What Perplexity cites (answers citing the site, of 30)



Sample Clinic is top 3 on Maps for 6 of its 10 treatments. The competitors: 0, 0 and 1.

Search (Denpasar)	Maps app position	Google map pack	Website on page 1	Sample Clinic's own Maps ad
[device] denpasar	1	2	2	yes
skin tightening denpasar	2	not in pack	4	yes
hifu denpasar	2	1	not on page 1	yes
profhilo denpasar	1	1	3	yes
skin booster denpasar	4	not in pack	not on page 1	yes
botox denpasar	5	no pack	not on page 1	no ads shown
laser pigmentation denpasar	2	3	not on page 1	yes
acne treatment denpasar	2	not in pack	9	yes
dermatologist denpasar	not in first 15	not in pack	not on page 1	yes
laser acne scar denpasar	7	2	7	yes

6 of 10

Maps top 3:
Sample Clinic

0 / 0 / 1

Competitor A /
Competitor B /
Competitor C

5 of 10

Google map pack

9 of 10

Sample Clinic's
sponsored card
on Maps

"dermatologist denpasar", Sample Clinic's own Google category, is led by individual doctors' listings. Google's AI Overview named Sample Clinic in 6 of the 8 searches where one showed.

All three competitors have a Book button on Google. Sample Clinic doesn't.

	Sample Clinic	Competitor A	Competitor B	Competitor C
Book button on Google	no	yes	yes	yes Book online
Newest Google update	18 Jun 2026	1 Oct 2026	none shown	11 Jun 2024
Reviews / rating	547 / 4.9	309 / 4.5	1,059 / 4.9	532 / 5.0
Services listed	yes about 11	yes about 60, with prices	yes with prices (USD)	yes a link to a menu
On the 8 guides the assistants cite	2 of 8	5 of 8	5 of 8	1 of 8

Guide or directory	Perplexity cites it (of 30)	Sample Clinic
Best Aesthetics Bali	22	listed, details match
Fresha	21	not listed
WhatClinic	13	not listed
Bali Buddies	8	listed (device feature)
Honeycombers	6	not on its list
Another clinic's blog		listed, address wrong

Not yet searched on their own sites: Honeycombers, The Bali Bible, Tripadvisor. Bali market: 16 of 25 clinics have a booking link on Google; median 2 of the 8 guides.

Every service has its own page, led by the dermatologist, with booking on the first screen.

Sample Clinic's service page	Own page	Doctor named	Book on screen 1	FAQ	"From" price
A Skin tightening (device-bali)	yes	yes	yes	yes	not seen
B Skin boosters (skin-boosters-bali)	yes	yes	yes	yes	not seen
C Pigmentation (pigmentation-treatment-bali)	yes	yes	yes	yes	not seen

	Sample Clinic	Competitor A	Competitor B	Competitor C
Treatment pages	15 + 4 comparisons	36	93	26
Prices on the site	none	full list in Rp	per-unit	"starting from"

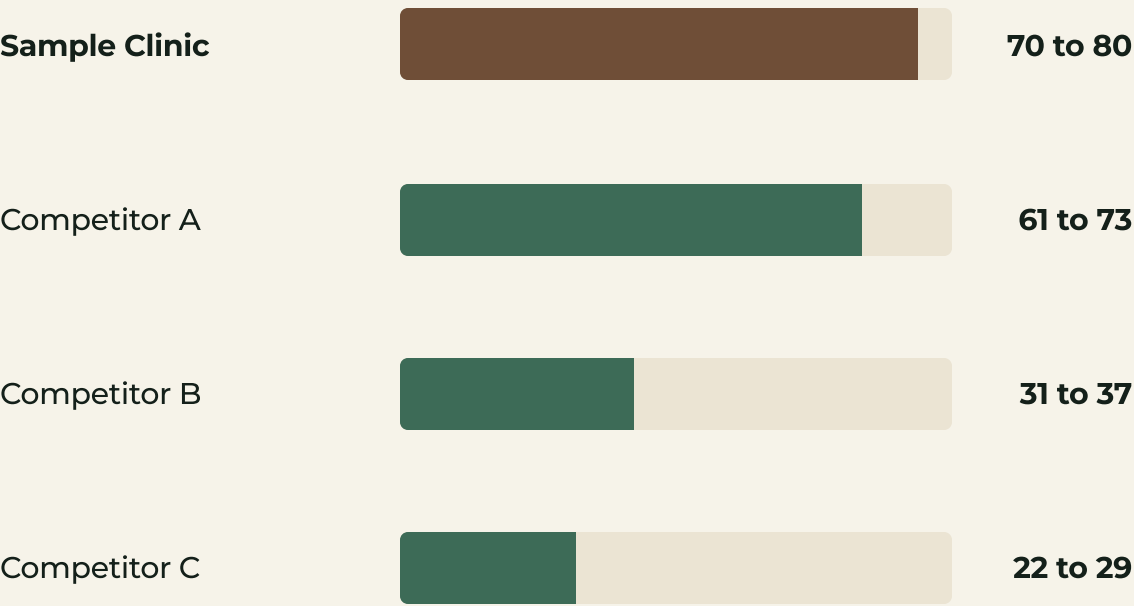
Opening hours differ across pages (Sunday shown on 7 mentions, not on about 21). The site says "512 Google reviews" on 14 mentions; the profile shows 547. Bali market: 10 of 23 sites show booking on screen 1; 16 of 21 show "from" prices.



Homepage, first screen (blurred), 13 October 2026

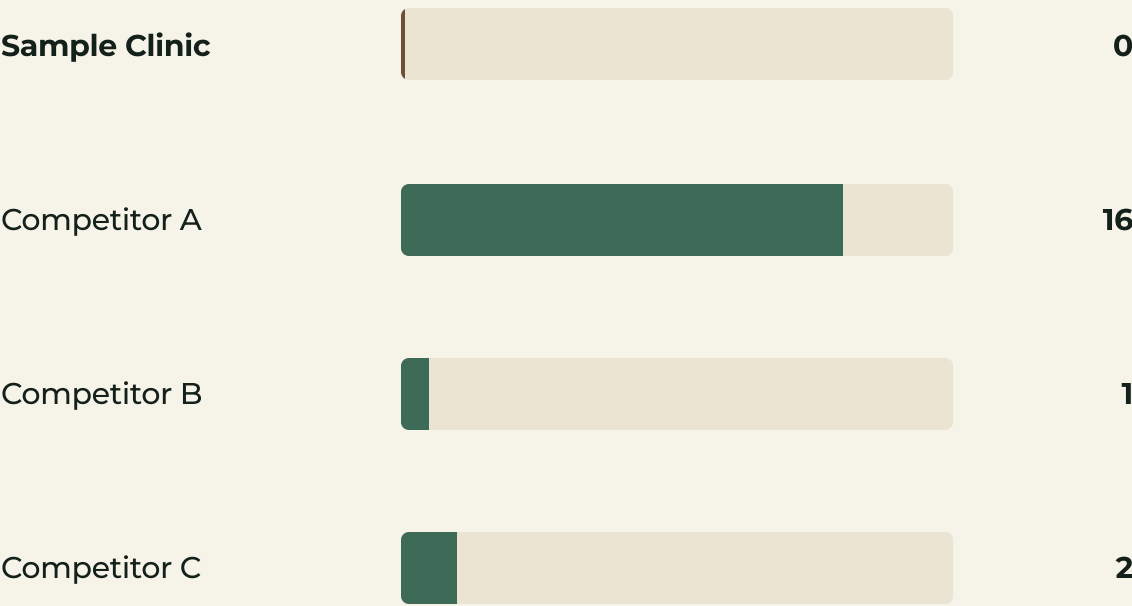
Sample Clinic gets as many new reviews as any of the three, and replies to none of the newest 20.

Google reviews in the last 90 days



Bar at the middle of the range read from Google's relative dates, such as 2 months ago. Bali market median 22 (n=25).

Owner replies, of the newest 20 reviews



Bali market median 7 (n=25). Sample Clinic replied to 34 of the 42 reviews before that: none of the newest 39 (about a month) has a reply.

Sample Clinic shows who treats you, and with what, more plainly than its competitors.

Signal, on the website	Sample Clinic	Competitor A	Competitor B	Competitor C
Practitioner's full name	yes	first names	no	yes
Qualification as displayed	yes Sp.D.V.E, registration, licence	partial roles	no	yes S.Ked
Clinic accreditation	yes Paripurna	not seen	not seen	not seen
Devices and products named	yes	yes Allergan, Juvederm, Profhilo, PicoSure	yes Allergan, Xeomin, HIFU, Exilis	not seen
Safety and suitability	yes	side effects only	yes contraindications	assessment only
Aftercare	yes	yes	yes	not seen
Real clinic photos	yes	yes treatment room	not seen	yes consultation room
Languages	English, Indonesian	English	English, Indonesian	English

Transcribed as shown; no licence or registration was looked up or judged. Competitors read from 3 to 5 saved pages each (homepage, about, a treatment page; 13 October 2026): "not seen" means not on those pages. Bali market: 11 of 21 sites show qualifications; 16 of 24 give aftercare.

Sample Clinic posts as often as the market, but most captions don't say how to book.

Instagram, last 30 posts (30 July to 13 October 2026)

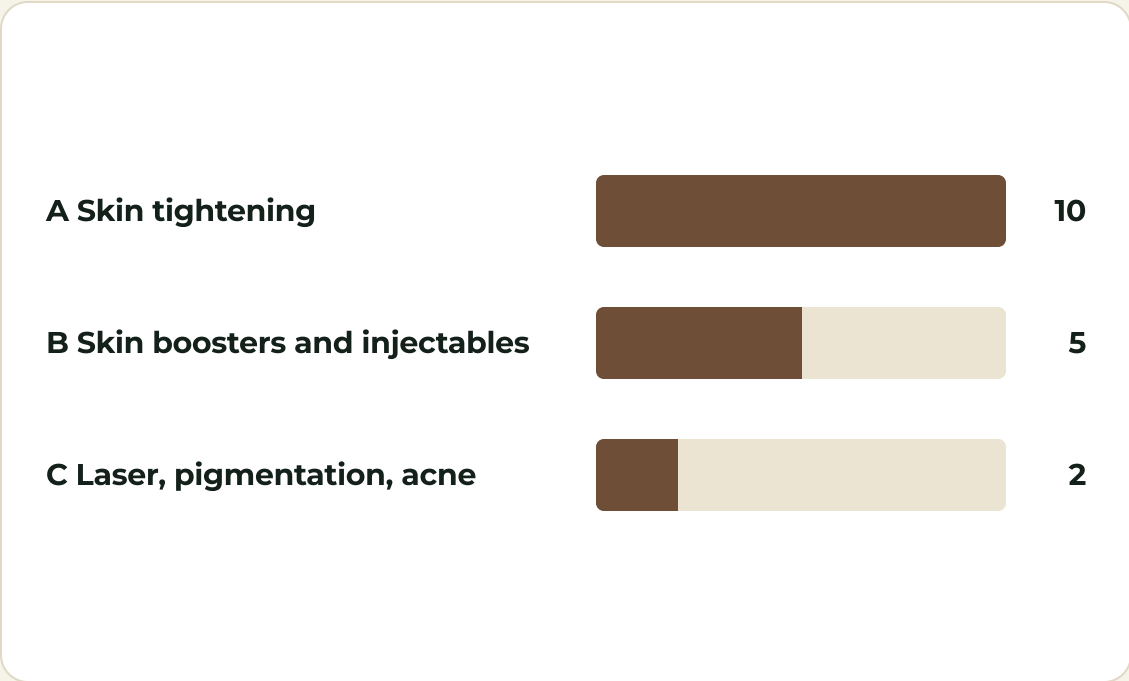
12.2

posts a month (Bali median 11.7)

11 of 30

captions with a way to book (Bali median 47%)

Posts by service



The bio says "Consult on WhatsApp", but its link opens the homepage. Posts coded by keyword, not by eye.

TikTok

	Posts in 90 days	Newest	Bio link	In 4 searches
Sample Clinic	14	13 Oct 2026	none	1 of 4
Competitor A	0	15 Jul 2022	none	0 of 4
Competitor B	about 13	about 13 Oct 2026	none	0 of 4
Competitor C	5	17 Sep 2026	yes	0 of 4

14

TikTok posts in 90 days (Bali median 5)

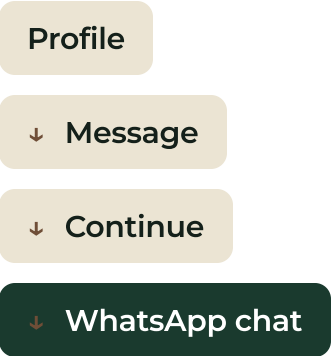
1 of 4

treatment searches on TikTok that showed Sample Clinic

Sample Clinic posted 4 videos on 13 October after none since 29 July. Found only for "[device] bali". Bali market median: 5 posts in 90 days (n=19).

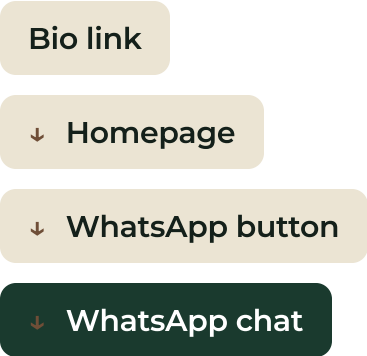
From Google, Instagram or the website, a customer is two taps from Sample Clinic's WhatsApp.

Google Maps



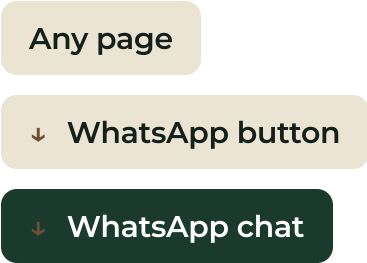
2 taps. No Book button; the chat opens empty.

Instagram



2 taps. The bio promises WhatsApp but opens the website first.

Website



1 tap. Most buttons pre-fill a message naming the treatment.

1 number

the same WhatsApp on Google, Instagram, the site and 13 of 14 Meta ads

2 taps

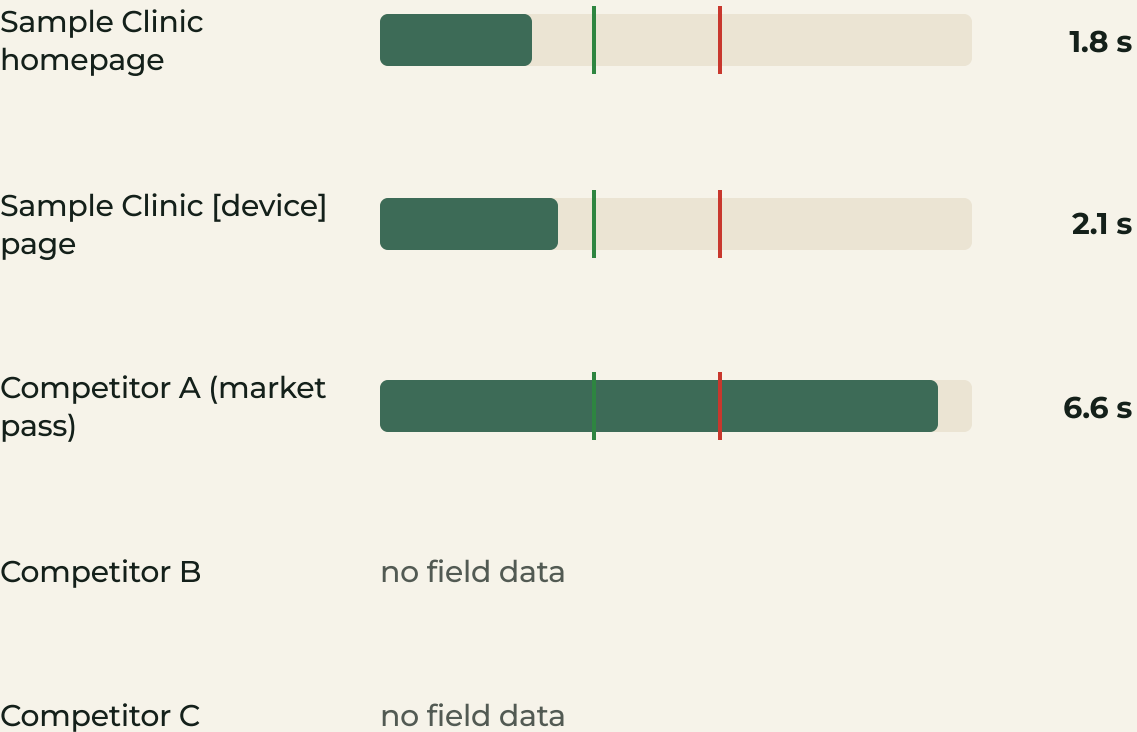
Bali market median from Google (n=25)

Not tested

the reply: no message was sent (sample audit)

Real visitors load Sample Clinic's pages fast. What happens after the WhatsApp tap can't be seen from outside.

Largest content load, real users on mobile, 28 days (field data, per URL)



Lines at 2.5 s (good) and 4 s (poor). Lab tests on emulated mobile are slower (about 8.4 s on the homepage); they are not mixed with field data here. Bali market: 2 pass, 7 fail, 15 have no field data (n=24).

Tracking seen in the site's code (observed from outside)

Google Tag Manager on all 53 pages	yes
Google Analytics 4 with a WhatsApp-tap event	yes firing not observed
Google Ads conversion tag	yes
Meta Pixel "Lead" on WhatsApp links	yes
TikTok pixel	no
Source in the WhatsApp first message	no
UTM on the Instagram bio link	yes

Sample Clinic is the only one of the four seen advertising on Maps. Its WhatsApp ads open an empty chat.

Sample Clinic's 14 active Meta ads, by start date

24 Jun 2026 5 ads	27 to 31 Jul 2 ads	29 to 30 Sep 7 ads
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12 of 14 about [device]; 13 open WhatsApp, 1 the [device] page. 13 in English, 1 in Indonesian. Still active 14 October.

Where they land (6 of 14 could be read)

5 open Sample Clinic's WhatsApp	with no pre-filled message
1 opens the [device] page	"Book a consultation" on screen 1
8 click-to-WhatsApp ads	landing not visible from outside

Google

	Sample Clinic	Competitor A	Competitor B	Competitor C
Ads in the Transparency Center	11	0	about 200	0
Sponsored card on Maps (of 10 searches)	9	0	0	0

14

Meta ads active on 14 October

11

Google ads in the Transparency Center

9 of 10

Maps searches showing Sample Clinic's sponsored card

Sample Clinic's Google search ad ("[device] denpasar") says "5.0 Google rating"; the profile shows 4.9 (slide 14). Competitors' Meta ads were not checked in this audit. Bali market: 11 of 25 clinics show Google ads.

12 places where the wording may touch Indonesia's health advertising rules.

#	Where	What was seen	Kind
1	Meta ads #2, 5, 6, 7, 11, 12	"only", "first and only", "exclusively" (the device)	an "only" claim
2	Site title and about 15 pages; Meta ads #9, 10, 13; Google ad; TikTok	"Bali's First [device] Provider", "First [device] Clinic in Bali"	a "first" claim
3	Meta ads #4, #6	"The best aesthetic results", "You deserve the best"	"best"
4	Meta ad #3; Hollywood Laser page FAQ	a comparison with other providers	comparison
5	Meta ad #5	"slots fill quickly", "now is the time"	promotion pressure (uncertain)
6	Meta ads #7, #9; the doctor's biography page	results claims ("after just one session")	results claim
7	12 site pages	26 images labelled as treatment-result comparisons	result images
8	Meta ad #10	the doctor's name and title in the ad copy	title in an ad
9	Google search ad	"5.0 Google rating" (the profile shows 4.9)	rating as proof, and a wrong number
10	Instagram highlight "[device] Testim..."	title only, not opened	to open
11	TikTok grid	"PROMO MERDEKA ... Get Discount 50%" (Rejuran)	discount on an injectable
12	Botox page	a prescription drug's brand as the page subject	prescription drug named

A risk flag, not legal advice. Each may touch Permenkes 1787/2010 (whether it is fully in force after UU 17/2023 and PP 28/2024 is not verified), the doctors' ethics code, or Meta's and Google's ad policies. For the owner to review with qualified advice.

Each competitor is ahead somewhere specific. One thing to copy from each.

Competitor A

- Perplexity: named in 16 of 30 answers (Sample Clinic 5)
- Owner replies: 16 of the newest 20 reviews (Sample Clinic 0)
- On 5 of the 8 guides the assistants cite (Sample Clinic 2)
- Book button on Google; updated 1 October

The one thing (our read):
reply to every review.

Competitor B

- 1,059 Google reviews (Sample Clinic 547)
- On 5 of the 8 guides, with its own WhatClinic page
- Book button on Google
- About 13 TikTok posts in 90 days

The one thing (our read):
be listed on WhatClinic.

Competitor C

- First on Maps for "skin tightening denpasar" (Sample Clinic 2nd)
- "Book online" button on Google
- 5.0 rating on 532 reviews
- A link in its TikTok bio

The one thing (our read):
a booking link on the Google profile.

How the three were chosen: by how often the assistants named them (of Sample Clinic's 90 answers) and how they appeared in Sample Clinic's Maps searches on 13 October 2026; not chosen by the business. Facts side by side, for the owner's eyes only, never for an ad.

First: the health advertising flags. Each is small, and each is the owner's call.

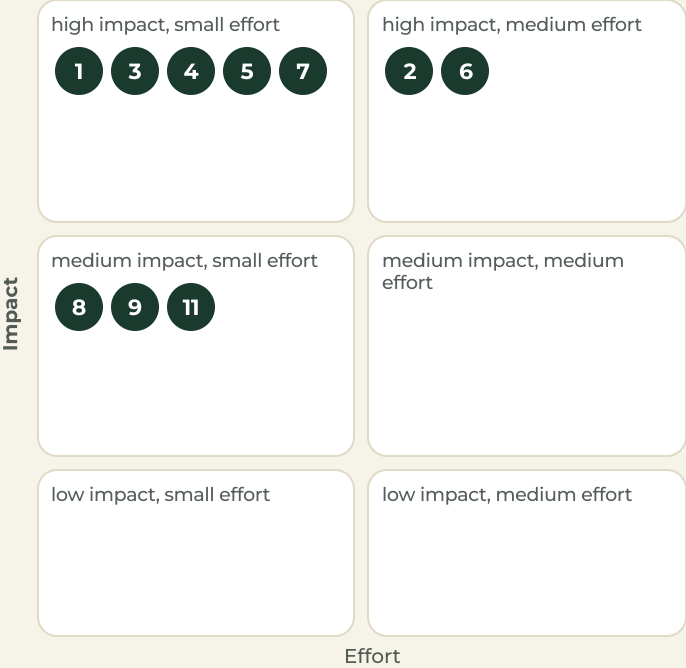
#	The fix	Place	Impact	Effort	Who
1	Take "only", "first and only" and "exclusively" out of the [device] ads, after review with qualified advice	A3	high	small	their team
2	Take "first" ("Bali's First [device] Provider", "First [device] Clinic in Bali") out of the site title and pages, the Google ad and TikTok captions, after review with qualified advice Implementation	A3	high	medium	their team
3	Take the "best" lines out of Meta ads #4 and #6	A3	high	small	their team
4	Remove the "PROMO MERDEKA ... Get Discount 50%" Rejuran post from TikTok, after review with qualified advice	A3	high	small	their team
5	Rewrite the results lines in Meta ads #7 and #9 and on the biography page as plain descriptions of the treatment, after review with qualified advice	A3	high	small	their team
6	Owner reviews the 26 result-comparison images on 12 site pages with qualified advice, and keeps them out of all ads	A3	high	medium	their team (the owner decides)
7	Take the "5.0 Google rating" line out of the Google search ad	A3, A2	high	small	their team (whoever runs the Google ads)
8	Take the comparison with other providers out of Meta ad #3 and the Hollywood Laser FAQ answer, after review with qualified advice Implementation	A3	medium	small	their team
9	Review with qualified advice: the scarcity lines in Meta ad #5, the doctor's title in Meta ad #10, the Botox page	A3	medium	small	their team (the owner decides)
10	No fix recommended yet: open the Instagram highlight "[device] Testim..." first	A3	n/a	n/a	a person opens it

Rows 1 to 9 are risk flags, not legal advice: review with qualified advice before changing anything.

Then the six Implementation fixes, and what Sample Clinic's team keeps doing.

#	The fix	Place	Impact	Effort	Who
11	Set up review replies: one safe reply standard (thank them, reviewer's language, never confirm a visit, never name a treatment, result or condition, complaints to WhatsApp), one person named to reply, a weekly check Implementation	P7	medium	small	Mersa, Implementation (the set-up)
12	Add a booking link to the Google profile (a WhatsApp link with a prefilled message, "Hi, I'd like to ask about ..." / "Halo, saya mau tanya tentang ..."), and put a UTM on the profile's website link; their team posts an update to the profile Implementation	P1, P13	medium	small	Mersa, Implementation (link, UTM)
13	Find out why Google doesn't find the [device] page and the contact page, and fix it (Search Console: inspect the two URLs, check canonicals and the sitemap, request indexing) Implementation	P5	medium	small	Mersa, Implementation
14	Point the Instagram bio link straight to WhatsApp (a prefilled message), keeping the UTM habit for the site	P9, P11	medium	small	their team
15	Make the website basics consistent: the same opening hours on every page (Sunday 10 to 5 where the clinic is open), and the review count shown without a fixed number ("512 Google reviews") Implementation	P6	medium	small	Mersa, Implementation (with the site wording from rows 2 and 8)
16	Decide the booking line every Instagram caption ends with (WhatsApp, one wording), and which of the three services the account explains each month	P9	medium	small	Mersa, monthly (Social & Content Direction) or their team
17	Add a way to reach the clinic to the TikTok bio (a link if the account can add one, otherwise the WhatsApp number in the text), and decide a TikTok rhythm the team can keep and which treatments it explains	P10	medium	small	their team (bio)
18	Get Sample Clinic listed on WhatClinic and ask another clinic's blog to correct Sample Clinic's address; the owner decides whether to take bookings through Fresha (Fresha lists clinics that do) Implementation	P3, P4	medium	medium	Mersa, Implementation (WhatClinic, the correction request)
19	Give each WhatsApp entry its own prefilled first line (Google profile, Instagram, each ad group, the site), so the clinic can see where a chat came from. Source labels and UTMs name the entry only, never a treatment or any health information Implementation	P13, A2	low	small	Mersa, Implementation

The top 10, impact against effort

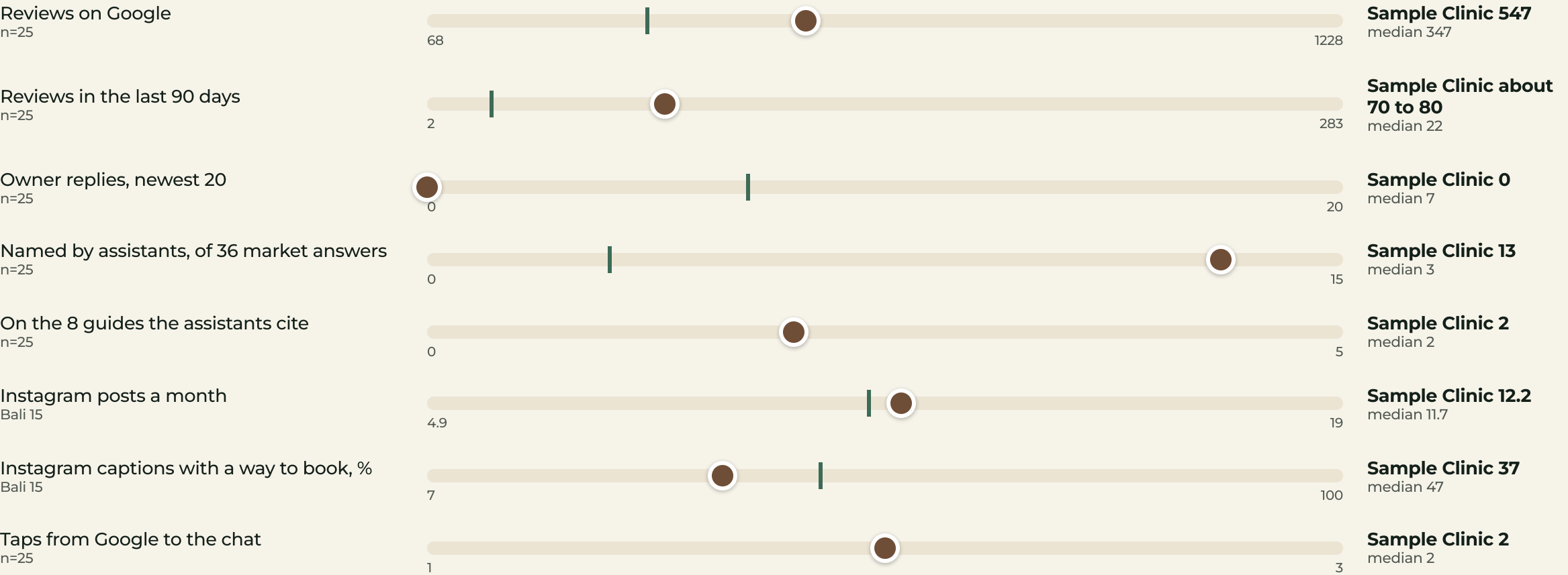


Rows 20 to 23

- 20 No direct fix: the wrong location in one assistant answer
- 21 The owner decides whether Indonesian-speaking customers are a target; if yes, add Indonesian versions of the three service pages
- 22 No fix recommended: "dermatologist denpasar"
- 23 No fix recommended: P12 lab speed

Implementation, the fixes Mersa can do itself: rows 11, 12, 13, 15, 18, 19. Effort is an estimate.

Against 25 Bali clinics, Sample Clinic is above the middle on reviews and the assistants, at the bottom on replies.



● Sample Clinic | market median bar = the market range. Same method as this audit: the market pass (25 Bali clinics, 10 to 14 October 2026) and the Bali 15 Instagram benchmark (7 and 8 October 2026). The assistants line uses the market's 12 questions, not Sample Clinic's 30. No clinic is named.

Sample Clinic's team can start from the fixes today.

1

Your team does it

Your team can work straight from the fixes list (slides 16 and 17).

2

Mersa does the Implementation fixes

Mersa fixes the items marked "Implementation" itself, in 10 working days, and shows the results at the end: screenshots of the Google profile, the listings and the website.

3

Mersa stays on monthly

After the fixes, Mersa can stay on with Marketing Direction: a check every two weeks, briefs for your team, and a scorecard.

We'll go through all of this on a 45-minute walkthrough.

mersa.biz

How this was checked, and what it can't show.

The 30 questions were asked in the free versions of ChatGPT, Perplexity and Gemini, from Bali, in private or temporary modes, on 13 October 2026; four headline questions were asked three times in each. Assistant answers change over time; this is a snapshot of October 2026.

The places were checked on 13 and 14 October 2026: Google Maps in the app on an Android tablet in Incognito mode (the tablet in Pecatu, the map over Denpasar); Google search in Chrome Incognito; the website from its 53 pages; PageSpeed Insights on mobile; Meta Ad Library and Google Ads Transparency Center for Indonesia.

No WhatsApp message was sent, so the reply was not tested. This is a sample made from public information only: no access to Sample Clinic's accounts, and nothing about enquiries, bookings or revenue.

Mersa uses AI where it makes a check wider and more exact than a person could manage alone: the same 30 questions put to three assistants, all 53 pages of the site read, 114 answers tallied name by name. Every finding is kept with its evidence file, and the ratings, the order of the fixes and the advice are Mersa's own judgement. Competitors are compared on facts gathered the same way, and the market figures come from Mersa's own October 2026 pass over 25 Bali clinics.

Health flags are risk flags, not legal advice. Nothing here promises rankings, patients or revenue.

Strong

meets every strong condition

Good

every strong condition but one, missedd by a little

Weak

misses two or more, or one by a wide margin

Missing

not there, after the full check

Who each assistant named, question by question (first run).

#	Question, word for word	ChatGPT	Perplexity	Gemini
Q01	I'm looking for a good aesthetic clinic in Denpasar for skin treatments and anti-ageing. Which clinics would you recommend?	SABCS	SABCS	SABCS
Q02 H	I need a good dermatologist in Denpasar to look at my skin. Which skin clinics or dermatologists would you recommend?	SABCS	SABCS	SABCS
Q03	Which skin clinics in Bali are run by a qualified dermatologist rather than a beauty salon?	SABCS	SABCS	SABCS
Q04 H	My skin is starting to sag around my jawline and neck. Where can I get a non-surgical skin tightening treatment in Denpasar?	SABCS	SABCS	SABCS
Q05	I'm interested in radiofrequency skin tightening in Bali. Which clinics offer it, and which ones are good?	SABCS	SABCS	SABCS
Q06	Where can I get [device] treatment in Bali, and which clinic would you recommend?	SABCS	SABCS	SABCS
Q07	I want HIFU for a facial lift in Denpasar. Which clinics do it well, and roughly what does it cost?	SABCS	SABCS	SABCS
Q08	What's the best non-surgical face lift treatment available in Bali, and which clinic should I go to?	SABCS	SABCS	SABCS
Q09	I'm 45 and want to tighten loose skin on my face without surgery or downtime. Which clinics in Denpasar or Sanur would you recommend?	SABCS	SABCS	SABCS
Q10	Is HIFU or radiofrequency better for sagging skin, and which clinics in Bali offer both?	SABCS	SABCS	SABCS
Q11 H	Where can I get Prophilu in Denpasar? Which clinic would you recommend?	SABCS	SABCS	SABCS
Q12	I'd like to try a skin booster like Rejuran or Prophilu in Bali for hydration and glow. Which clinics offer it, and which are good?	SABCS	SABCS	SABCS
Q13	Where can I get botox in Denpasar from a qualified doctor?	SABCS	SABCS	SABCS
Q14	How much do anti-wrinkle injections cost in Denpasar, and which clinic would you recommend for a natural look?	SABCS	SABCS	SABCS
Q15	I want Rejuran for my skin in Bali. Which clinics do it, and what should I ask before booking?	SABCS	SABCS	SABCS

S Sample Clinic, A Competitor A, B Competitor B, C Competitor C; filled = named in that answer. H = headline question (asked three times). Machine tally of names; citation lists not counted.

Who each assistant named, question by question (first run).

#	Question, word for word	ChatGPT	Perplexity	Gemini
Q16	Which clinics in Denpasar do skin boosters and botox with a dermatologist rather than a nurse?	SABCS	SABCS	SABCS
Q17 H	I have pigmentation and sun spots on my face. Which clinics in Denpasar do good laser treatment for that?	SABCS	SABCS	SABCS
Q18	I have acne scars and want laser treatment in Denpasar. Which clinics are good, and what kind of laser should I ask for?	SABCS	SABCS	SABCS
Q19	Where can I get a laser facial or laser peel in Bali that doesn't need downtime?	SABCS	SABCS	SABCS
Q20	I have melasma. Which skin clinic in Bali would you recommend for treating it?	SABCS	SABCS	SABCS
Q21	My acne keeps coming back. Which dermatologist clinic in Denpasar would you recommend for acne treatment?	SABCS	SABCS	SABCS
Q22	Which clinics in Denpasar have a good laser for skin rejuvenation and uneven skin tone?	SABCS	SABCS	SABCS
Q23	I'm on holiday in Bali for two weeks. Where can I get a skin tightening or anti-ageing treatment with no downtime?	SABCS	SABCS	SABCS
Q24	I'm visiting Bali and want botox or a skin booster while I'm here. Which clinics are good, and what should I watch out for?	SABCS	SABCS	SABCS
Q25	I want an aesthetic clinic in Bali where the doctor speaks good English and explains everything properly. Can you recommend some?	SABCS	SABCS	SABCS
Q26	I'm an expat living in Bali and looking for a dermatologist I can see regularly for my skin. Who do other expats recommend?	SABCS	SABCS	SABCS
Q27	I'm staying in Sanur for a month. Which skin clinic nearby would you recommend for laser treatment for sun damage?	SABCS	SABCS	SABCS
Q28	Is it safe to get fillers or botox in Bali? Where should I go to make sure it's done properly by a qualified doctor?	SABCS	SABCS	SABCS
Q29	How can I check that a skin clinic in Denpasar is licensed and the doctor is a real dermatologist before I book?	SABCS	SABCS	SABCS
Q30	Which skin clinics in Bali are accredited and use genuine, approved products and devices?	SABCS	SABCS	SABCS

S Sample Clinic, A Competitor A, B Competitor B, C Competitor C; filled = named in that answer. H = headline question (asked three times). Machine tally of names; citation lists not counted.